March 8th, 2021

WhE

Women Hispanic Executives Association

A nonprofit organization is launched in Miami dedicated to advancing the presence of Hispanic women on corporate boards and C-suites in the United States

We are excited to announce the launch of the Women's Hispanic Executive Association (WhE), a nonprofit organization formed in South Florida by a group of women executives who have decades of experience in various industries and represent more than twenty national and international organizations. Founded by women who are proud of their Hispanic background and who firmly believe in diversity as the fuel that sparks creativity and growth, WhE is open to all genders and national origins.

WhE's mission is straightforward: "To promote the presence of Hispanic women on corporate boards and C-suites." Our goal is to empower women to act as agents of change, to help generate a broad awareness of the economic and social benefits that result from having women of diverse backgrounds in corporate leadership roles.

Founded by many of the leading women executives in Miami-Dade County's thriving international business community, WhE seeks to inspire Hispanic women to follow their dreams and to equip them with tools to do so successfully.

Visit our website, <u>www.whexecutives.com</u>, today to learn more about our founding members, what we do, future events and how to join us.

For further information, please contact us at <u>info@whexecutives.com</u>